



RELIEF POD PRIVACY POLICY

Effective Date: February 14, 2012

RELIEF POD understands that privacy is important to you and values your trust. This Privacy Policy ("Policy") explains how personal information about you is collected, used, and disclosed by Relief Pod International (RELIEF POD). Personal information covered by this Policy includes information that is collected when you use our web sites, including <http://www.reliefpod.com> and other RELIEF POD owned or operated websites and online services that link to this policy (collectively, the "sites"), purchase products online, participate in our promotions and events, or when you otherwise interact with us. We may supply different or additional notices of personal information practices specific to certain programs or activities. This Policy does not apply to websites and services that display or link to different privacy statements.

Personal Information We May Collect

Personal Information You Provide. We collect personal information you provide to us. For example, we collect information when you create an account; purchase a product online; create a profile; use the interactive areas and features on our websites; and when you email, call, or otherwise communicate with us. The types of personal information we collect include, name, postal address, phone or fax number, email address, photo, account information (e.g., credit card and online registration information), demographic information, and information about your interests and preferences. When you send and receive SMS messages to or from one of our services that provides SMS functionality, we may collect and maintain information associated with those messages, such as the phone number, the wireless carrier associated with the phone number, the content of the message, and the date and time of the transaction. We may use your email address to communicate with you about our services.

Automatically Collected Information. We receive certain types of information automatically whenever you use our services or sites. For example, when your web browser accesses our site, we obtain certain types of information, such as your IP address, the type of browser you use, access times, and the page you visited before visiting our site. We may also collect information about your computer's operating system and information about your usage and activity on our site.

Cookies. We automatically collect data using cookies. A "cookie" is a small data file that our sites transfer to your computer. We deliver these cookies and collect data on our sites, and we also use a third party agent to deliver cookies and collect data. We use the data we collect using cookies to help support the integrity of the registration and buying processes on our sites, retain your preferences and account settings, learn about your possible interests so we can personalize our marketing and information to better support your interests, and improve our sites and your experience.

Web Beacons. We also collect information using web beacons. Web beacons are electronic images that may be used on our site or in our emails. We use web beacons to deliver cookies, count visits, understand usage and campaign effectiveness, and to tell if an email has been opened or acted upon.

Third Party Applications. We may make third party applications available on our site, such as video players. The information collected by RELIEF POD when you enable a third party application is processed under this Privacy Policy. Information collected by the third party application provider is governed by their privacy policies.

Personal Information from Other Sources. We may also receive personal information about you from other sources and combine or link that with information we have about you.

Our Use of Personal Information

We use the personal information we collect about you for a variety of purposes, for example, to:

- Provide and deliver products and services; process and complete transactions; and send you related information, including purchase confirmations, invoices, updates, security alerts, recall notices and support and administrative messages
- Respond to your comments and questions and provide customer service
- Send you communications about RELIEF POD and partner products, services, offers, promotions, news, upcoming events, and geographically relevant information
- Process and deliver contest or sweepstakes entries and prizes
- Maintain and administer your RELIEF POD online account
- Maintain and display your RELIEF POD.com community profile
- Operate and improve our sites and services

We may store and process personal information in the United States and other countries.

Sharing of Personal Information

RELIEF POD does not share your personal information with other parties for marketing purposes. We may share personal information about you outside of RELIEF POD and its affiliates, as follows:

- We may share personal information with third parties who complete transactions or perform services on our behalf.
- Our social media sites (e.g., Facebook, Twitter, and Pinterest) are designed as open and public social communities for connecting and sharing with RELIEF POD and other people. When you connect with us via these sites, information you have provided to these communities may be displayed publicly, such as photos, stories, posts, and other information you choose to provide in your profile.
- We may also post or publish your information when you submit comments, stories, photos, and videos in connection with other areas of our sites.
- Personal information may be shared as part of a corporate business transaction, such as a merger or acquisition of all or a portion of our business to another company, joint venture, corporate reorganization, financing, or sale of company assets. It may also be shared in the event of insolvency, bankruptcy, or receivership in which personal information could be transferred to third parties as one of the business assets in the transaction.
- We may share personal information (i) to comply with laws or to respond to lawful requests and legal process; (ii) to protect the rights and property of RELIEF POD, our agents, members, and others, including to enforce our agreements, policies, and terms of use; or (iii) in an emergency to protect the personal safety of RELIEF POD, our members, our customers, or any other person.

Your Choices

You may opt out of receiving promotional emails from RELIEF POD by following the instructions in those emails. You may also change your postal mail and email preferences by contacting us at info@reliefpod.com. If you opt out, we may still send you non-promotional emails, such as emails about your purchases, account, membership or our ongoing business relations.

If your personal information changes, we invite you to correct or update your information. You can make changes to your online account profile information any time by logging into Your RELIEF POD online account, and clicking the "view/modify your profile" link.

You can also request changes to your personal information by contacting our Customer Service department via the contact information on our web site (see <http://www.RELIEF POD.com/contact-us.aspx>).

You can choose to stop collection of data by cookies on our site by changing your web browser's settings. You may also set your browser to reject cookies set by RELIEF POD. This may not affect third party cookies used in connection with videos you may view on our site. If you choose to remove cookies or reject cookies, this could affect certain features or services of our sites.

Security of Personal Information

RELIEF POD endeavors to use commercially reasonable physical, electronic, and procedural measures to protect personal information from loss, misuse, unauthorized access, disclosure, alteration, and destruction while it is under our control.

While we take these reasonable efforts to safeguard your personal information, no system or transmission of data over the Internet or any other public network can be guaranteed to be 100% secure.

Changes to this Policy

RELIEF POD may change this Policy from time to time. If we make any changes to this Policy, we will notify you by changing the "Effective Date" date above or as required by law.

Contact Us

If you have any questions, comments or concerns about this Policy or about our privacy practices, please call our customer service our Customer Service department via the contact information on our web site (see <http://www.RELIEF POD.com/contact-us.aspx>).